

Aparna Subramanian
Web Designer and Web Developer

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RELEVANT EXPERIENCE

Over 10 years experience in systems design, development, testing and implementation of web based applications.

- Website Consultant for Las Vegas and San Diego based companies like Bluerobe.com, AMB Web Design, Databasewhiz Consulting, FNT Marketing, Centraleweb, Substorm, Rastermedia, Greenbaum Marketing, Haas Power Services, Comnet Incorporated, ExposureOriginals.com, FastTeks, WhyteHouse Entertainment, Aha Management, BuyACar, RentProjector, Panama Embassy.
- Proficient in project design
- Good at analyzing new projects & providing accurate time estimates.
- MS-SQL Server (including stored procedures & DTS packages), MS-Access, MySQL expertise
- Expert in VBScript, ASP, HTML, JavaScript, PHP, Joomla, WordPress, Magento, Code Igniter, Photoshop, Flash.
- E-Commerce development and implementation with payment gateways like (Authorize.Net-AIM, SIM, ARB, CIM, USAEpay) & Paypal in custom PHP, classic ASP and Magento.
- CMS in custom PHP as well as Joomla/WordPress.
- Can create a custom toolbar for your website.
- Google Translation API integration.
- Search Engine Optimization.
- Post Affiliate Pro integration.
- Google maps API.
- Integration with Express Email Campaign Programs.
- Integration with charts like simplechart.net
- Integration with digital signature devices like www.topaz.com
- Expert in e-commerce and social networking websites.
- Windows Systems and Microsoft Office Suite
- Excellent English language and communication skills
- Good Documentation and Training skills

EDUCATION

- University of California (UCSD) San Diego, CA
- Web Publishing Certificate.
- Aptech Computer Education Chennai, India
- Diploma in Software Engineering. Secured 9th position in Southern Zone in India. Annamalai University Chennai, India
- BS - Mathematics. Secured First Class.

